



National Technology Committee Conclave Report

It is my pleasure to serve CARATS, Incorporated, under the leadership of Carat Maureen Black, as the National Technology Chairperson. The Following report highlights activities performed and in progress by the Technology Committee from September 2017 through June 2018.

Website Maintenance:

- The website hosting has been moved to GoDaddy using the WordPress website design platform, as a result of malfunctions with the website builder and a lack of response from the previous hosting company, Hyperstreet.
- Website Visits (on the old site) continued to increase. > 16,000
 - 5% increase in visits from March 2017 to March 2018

Projects Completed and Ongoing Projects:

- Website redesigned using the WordPress website builder (i.e., is mobile and tablet compatible).
- Various forms and documents available online in PDF format for member download, including the membership directory.
- Online form for members to update their contact information
- Birthday Greetings from the National President CARATS, Inc. by email

Recommendations:

- The National Technology Committee created a policy for submitting updates for the website. Please see separate document.

Vision for the future:

- Updated branding
- Reformatting of some current documents and files
- More digital publications

Additional Information:

- Passwords for the members' only section of the website may be obtained from your chapter president or the committee members.

Technology Committee Members appreciate your confidence in entrusting CARATS, Incorporated's brand and public image to us.

Respectfully Submitted,

The National Technology Committee
Carat Judith Coleman, Chairperson (Chicago)
Carat Nichelle Henderson (Washington, D.C.)
Carat Deadra Cannon (Philadelphia)
Carat Shelly Lawler Robinson (Columbus)